Ver# 9 Status Returned

Rep Order# EC'd Yes

7902873

KSL-TV SALT LAKE CITY

Agency

) LOVE, MIA

Traffic Order# 24851

Printed: 09/11/2012 11:26 AM 09/12/2012 9:07 AM

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Showing Buylines: All Lines Last Received:

Sales Office (Salesperson Phone# Salesperson (Rep Firm

) WASHINGTON) JAMIE ANDRUS

Salesperson FAX# 202-872-1155

— CONTRACT COMMENT —

Fax# Buyer Phone# Estimate# Product Advertiser Station

> Patricia Dome 912918 LOVE/CD4/R

Flight Dates Hiatus Weeks

> 09/12/2012 - 09/18/2012 LOVE/ORDR/912918

Agency C/P1/P2/E

ALEXANDRIA, VA 22314 () SMART MEDIA GROUP 814 KING ST, SUITE 400

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

9/13,9/14,9/17,9/18 1-2p Today Show 3 \$175 ea 9/15 Sat 9-10p Leo/SVU \$500 9/15 Sat 7-9p Voice \$401 9/13,9/14,9/17,9/18 2-3p Days \$220 9/13,9/14,9/17,9/18 11-12N Studio 5 \$210 ea Mgd pkg for na's (\$4695) is as follows:

Ttl mgs \$4695 2x 9/15 Sat 1105-1135p Outdoors w/Adam Eakle \$187 ea Pls rcfm ok or advise, thanks, Jenny 2x 9/12 930-10p Weds My Recipe Rocks \$500

*4 SU Rating: 1.7	*3 SU Rating: 1.5	*2 SA Rating: 2.9	*1 SU Rating: 4.3	Ln Day
SUNDAY EDITION	TODAY Station Remark: V6 1x na	GAME NIGHT LIVE Station Remark: V6 ok	MORMON TIMES Station Remark: V6 1x na d/t pgm ch	Program
9A-930A	7A-8A	630P-7P	10A-1030A	Time
: 30	: 30	: ა	:30	Len
09/16-09/16	09/16-09/16	09/15-09/15	09/16-09/16	Dates
н	Н	Н	1	Spots/Week
\$40.00	\$20.00	⊹s ω ο. ο ο	\$20.00	Rate
ц	н	Н	ь	Total Spots

Station Remark: V6 ok

	Rating: 3.7	*12 M-TU	Rating: 3.7	*11 TH	Rating: 5.4			*9 SA Rating: 3.6	RACELLY.		Racing: 4.2		Section 4.5		In Day		Station KSL-TV : Advertiser () Product LOVE/ Product# 912918	Rep Order# 799 EC'd Yes
Buyline Comment: 1/DAY Station Remark: V6 2x na		KSI 5 NWS-6:30	Station Remark: V6 lx na	KSL 5 NWS-6:30	Station Remark: V6 lx na	MUSIC & SPOKEN	Station Remark: V6 ok	6PM NEWS	Station Remark: V6 lx na	SPORTSBEAT	Station Remark: V6 lx na	TONIGHT SHOW	Buyline Comment: 1/DAY Station Remark: V6 2x na	TONIGHT SHOW	Program	Patricia Dome	KSL-TV SALT LAKE CITY ()LOVE, MIA LOVE/CD4/R 917918	7902873 Ver# 6 Status Returned
																Flight Dates Hiatus Weeks	Agency () 814 KIN ALEXA	Traffic Order# 24851
		630P-7P		630P-7P		930A-10A		6P-630P		1035P-1105P		1035P-1135P		1035P-1135P	Time	90	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PIPPE I OVEKARDRIA 17918	:r#24851
		:30		:30		:30		:30		:30		:30		:30	Len	18/2012	ROUP	La: Showing
		09/17-09/18		09/13-09/13		09/16-09/16		09/15-09/15		09/15-09/15		09/18-09/18		09/12-09/13	. Dates . tes . s			Printed: 09/ Last Received: 09/ Showing Buylines: All Lines
		.80		.3		o		L		Б		.8		.3	i 8	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (09/12/2012 9:07 AM 09/11/2012 11:26 AM nes
															Spots/Week	hone# 202-872-1155 AX#) WASHINGTON) JAMIE ANDRUS	am AM
		\$140.00		\$140.00		\$175.00		\$100.00		\$75.00		\$100.00		\$100.00	Rate 	2-1155	GTON NDRUS	2 of
																		Ø.

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Total Spots

*14 W-TH Rating: 2.1

Buyline Comment: 1/DAY

NEWS @ NOON

12P-1P

:30

09/12-09/13

N

\$85.00

N

N

Station Remark: V6 9/13 na, 9/12 is OK

	EC'd Yes	Rep Order# 7902873
		7902873
		Ver# 6
		Ver# 6 Status Returned
Shov		Traffic Order# 24851
Showing Buylines: All Lines	Last Received:	Printed:
Lines	Last Received: 09/11/2012 11:26 AM	09/12/2012 9:07 AM
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Rating: 2.0 Buyline Comment: 1/DAY Station Remark: *25 M-TU KATIE Rating: 2.0	*21 SU NEWS Rating: 1.6 Station Remark: *22 W-F KATIE	Rating: 4.2 Station Remark: *20 SU MEET THE PRESS Rating: 2.2 Station Remark:	*17 W-TH NEWS @ 6P Rating: 4.2 Buyline Comment: 1/DAY Station Remark: *19 M NEWS @ 6P	In Day Program *16 TU NEWS @ NOON Rating: 2.1 Station Remark:	ation KSL-TV SALT Ivertiser ()LOVI oduct LOVE/CD4/R timate# 912918 tyer Patricia Dome onne#
v6 3x ok	V6 ok	V6 1x na V6 1x na	V6 2x na	 V6 1x na	Agency () 814 KIN ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks
4 P – 5 P	4P-430P	8a-9a	ର ଜୁନ - ଜুନ - ଜুন - জুন - জ - জ - জ - জ - জ - জ - জ - জ - জ - জ	Time	Z Q Z
:30		: 30		:30	GROUP 14 R/912918 R/18/2012
09/17-09/18	09/16-09/16	09/16-09/16	09/12-09/13	Dates 09/18-09/18	•
N	ω μ	н	L N	بار اور ا	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
				Spots/Week	#) W
\$90.00	\$90.00	\$90.00	\$170.00	\$85.00	ASHINGTON MIE ANDRUS 202-872-1155
N	ω μ	н	n n	Jotal Spots	

Station Remark: V6 2x ok

EC'd Yes	Rep Order#
	7902873
	Ver# 6
	Status Returned
	Traffic Order# 24851
Last Received:	Printed:
09/11/2012 11:26 AM	09/12/2012 9:07 AM
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Last Received: 09/11/2012 11
Showing Buylines: All Lines

	*40 W	*39 TU Rating: 2.0	*36 W-F Rating: 2.0	*35 F Rating: 2.4	*34 TU Rating: 1.1	*31 W-F Rating: 1.1	*29 M-TU Rating: 2.2	In Day *27 TH-F Rating: 2.2	rtise rtise uct uct nate# e#
Station Remark: V6 1x na	NEWS @ 5P	TODAY Station Remark: V6 lx na	TODAY Buyline Comment: 1/DAY Station Remark: V6 9/13 & 9/	GAME NIGHT LIVE Station Remark: V6 ok	DR PHIL Station Remark: V6 ok	DR PHIL Buyline Comment: 1/DAY Station Remark: V6 3x na	TODAY 2 Buyline Comment: 1/DAY Station Remark: V6 9/18 na,	Program TODAY 2 Buyline Comment: 1/DAY Station Remark: V6 2x ok	KSL-TV SALT LAKE CITY r ()LOVE, MIA LOVE/CD4/R 912918 Patricia Dome
			9/14 na, 9/12 is OK				9/17 is OK		Agency (); 814 KIN ALEXAI Agency C/P1/P2/E Flight Dates Hiatus Weeks
	5P-530P	8A-9A	8A-9A	630P-7P	3P-4P	3P-4P	6A-7A	Time 6A-7A	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/912918 es 09/12/2012 - 09/18/2012 esks
	:30	: 30	: 30	:30	:30	:30	: 30	Len :30	GROUP 0 314 317 317 317 318/2012
	09/12-09/12	09/18-09/18	09/12-09/14	09/14-09/14	09/18-09/18	09/12-09/14	09/17-09/18	Dates 09/13-09/14	
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	\$210.00	\$110.00	\$110.00	\$120.00	\$50.00	\$50.00	\$100.00	\$ 1 Pate \$100.00) WASHINGTON) JAMIE ANDRUS \$ 202-872-1155
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	ing:	*49 M		848 TH		20 C + 11 A		Rating: 2.7	*46 TU		!	Rating: 2.7		Rating: 7.3		Rating: 5.8			*41 *41 TU	•	rax# Ln Day	e# ~ {	Station KSL-TV SALT L Advertiser ()LOVE, Product LOVE/CD4/R Rstimate# 912918	Rep Order# 7902873 EC'd Yes
Station Remark: V6 ok		10 P NEWS	Station Remark: V6 ok	TO THE SECOND SE	,	Station Remark: V6 ok	TO P NEWS	Station Remark: V6 na	TODAY	Station Remark: V6 2x na	Buyline Comment: 1/DAY	TODAX	₹C CF	Station Remark: V6 ok	NEWS	Station Remark: V6 1x na	WHITNEY/COMM	Station Remark: V6 1x na	NEWS @ 5P		Program	Dome	KSL-TV SALT LAKE CITY - ()LOVE, MIA LOVE/CD4/R 917918	1873 Ver# 6 Status Returned
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) () ()	100-10350		102-10352			10P-1035P		7A-8A			/A-8A	9		10P-1035P		7P-8P		5P-530P] ! !	Time	09/12/2012 - 09/18/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PIPP (F LOVE/OPER /017018	#24851
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	•	\$900 00		\$900.00			\$550.00		\$250.00			\$250.00			\$650.00		\$350.00		\$210.00		Rate	-1155	FTON IDRUS	5 of 6
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Books Demos	Sep 12: 50 / \$9,135.00 Sales Totals: 50 / \$9,135.00 Station Totals: 50 / \$9,135.00 Lines not sent/rcld/rtrn: 0 / —COMPETITIVE Market Totals	Report Totals: 50 / \$9,135.00 SALES MONTHLY TOTALS-	o I v Lot. La Casa	*50 M Rating: 7.2	Š	Buyer Patricia Dome Phone#	Station KSL-TV SALT I Advertiser ()LOVE Product LOVE/CD4/R	Rep Order# 7902873 EC'd Yes
null RA35+	Sep 12: 50 / \$9,135.00 Sales Totals: 50 / \$9,135.00 Station Totals: 50 / \$9,135.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE Market Totals	/ \$9,135.00 OTALS—	Station Remark:	THE VOICE	Program	Dome	KSL-TV SALT LAKE CITY r () LOVE, MIA C1701°	Ver# 6
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	90 90 90 90					Agency Cr 1/F2/E Flight Dates Hiatus Weeks	(814 KI ALEX	Traffic Order# 24851
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